

Mining "who said what, and when" in the Norwegian newspaper corpus

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Motivation

- Data about the reported speech of politicians in newspapers could be used to investigate:
 - > How politicians' opinions align with public opinion
 - > How different newspapers cover different politicians
 - ➤ Evidentiality in newspapers and new media (Krestel, Bergler and Witte 2008)
 - What politicians say about each other
- Data could also be interesting for citizens and journalists

Task Definition

- Quote extraction: identify the text fragments that are reported speech
- Quote attribution: identify the speaker
- So, for each quote we should have:
 - > The text of the quote, and the topic(?)
 - > Who the speaker is (and metadata about the person, e.g. political party)
 - Metadata of the newspaper story, inc. date, newspaper, journalist(?)

Example input

DET SER UT TILat det samme gjelder polakker selv om lønnsforskjellene mellom Polen og Norge er store. Finansministerens bekymring er at det kan bli for få polakker i Norge. "Jeg frykter at når den økonomiske situasjonen nå bedrer seg i Polen og Sverige, vil mange ta seg jobb i hjemlandet i stedet", sier Halvorsen. Tilgangen på importert arbeidskraft gjør norsk økonomi mer fleksibel og sikrer at høy økonomisk vekst ikke presser lønninger og rente i været. Indirekte gir hun argumenter for at det nye tjenestedirektivet i EU, som vil gjøre det lettere å tilby tjenester og arbeidskraft over landegrensene, vil gi Norge mange fordeler. Kristin Halvorsen fortjener ros når hun så åpent forteller om den nye virkeligheten hun møter som finansminister.

Aftenposten, PUBLISERT: 21.FEB.2006 http://www.aftenposten.no/meninger/leder/Hjelpen-fra-Polen-417238b.html

Example output

Politcian: Kristin Halvorsen

Party: Sosialistisk Venstreparti

Newspaper: Aftenposten

Date: 21-02-2006

Quote: Jeg frykter at når den økonomiske situasjonen

nå bedrer seg i Polen og Sverige, vil mange ta seg

jobb i hjemlandet i stedet

Topic: employment; immigration

Challenges

- Various ways to indicate direct quotes, and other uses of quotation marks.
- Indirect quotes: no previous work for Norwegian, but for English direct quotes are relatively rare; most reported speech is indirect (O'Keefe et al. 2012). Taking the syntactic object of speech verbs gives high precision for indirect quotes, but low recall (Pareti et al. 2013).
- A complete solution will require named entity recognition (changes over time!), and pronoun resolution.
- Classifying the topic of short text fragments could be difficult.

A simple first approach

Extract and attribute <u>direct quotes</u> for a <u>small set of politician</u> <u>names</u> in Aviskorpus (3.4m Norwegian newspaper articles):

- ➤ Apply the baseline method in O'Keefe et al. (2012), modified for a fixed set of names
- Evaluate and assess what more is needed

Method: quote extraction

Take all text between each pair of quotation marks («», ""), including across sentences and paragraphs:

- Only look for quotes if the story contains a politician's whole name
- Each part of a split quote gets treated as a separate quote
- Add a test to keep track of start and end quotes, and reset if necessary

Method: quote attribution

- 1. Search backwards in the text from the end of the sentence that the quote appears in for a reported speech verb; the verb could be in a previous sentence.
- 2. If a verb is found take the name** mentioned nearest it; distance is measured by number of words in either direction.
- 3. If no verb is found then take the name nearest the quote.

**A name has to be one of a fixed set of politicians, otherwise we ignore the quote. So, if another name-like thing is found first we ignore the quote. Name-like means capitalised words except sentence initial words and some exclusion words.

Method: resources

- List of politician names, with a canonical form, unambiguous forms (versions of the whole name) and alternative forms (e.g. surname only), and with their party
- List of reported speech verbs (base and inflected forms)

Results

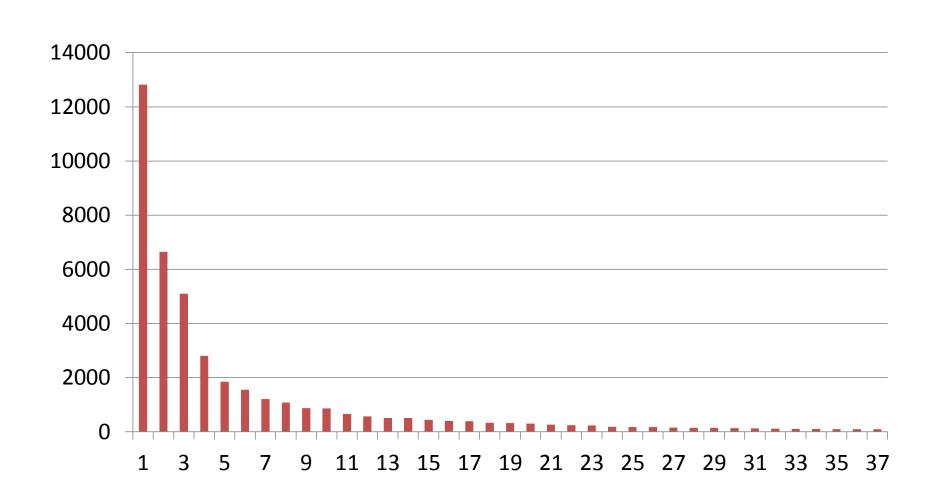
- From 3.4m newspaper articles: 45,173 text fragments
 identified as direct quotes in about 29,000 different articles
 - Only a small set of about 50 politician names, but probably most of the common ones
 - Recall, indirect quotes are probably much more common

Preliminary evaluation: 100 quotes

Quote is reported	Attributed	Correct verb	Frequency
speech	correctly	found	
Yes	Yes	Yes	46
Yes	Yes	No	3
Yes	No	Yes	4
Yes	No	No	20
No	-	-	27

- 27% of extracted text fragments are not quotes: (i) boilerplate/html in corpus; (ii) other uses of quotation marks, e.g. titles
- 67% of actual quotes are attributed correctly
- Also need to look at recall

Number of quotes of length n



Top 10 politicians

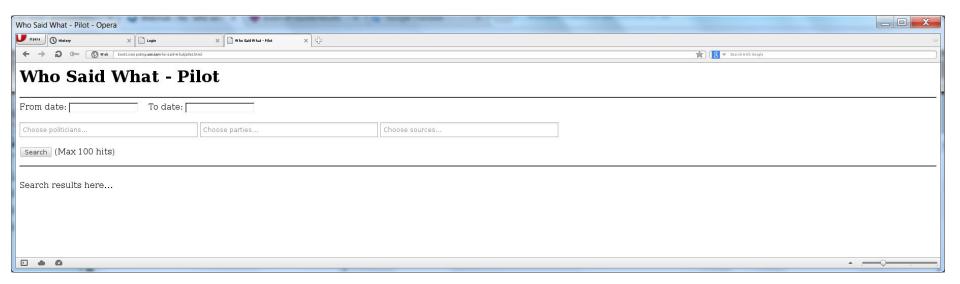
	Number of direct	
	quotes	
Jens Stoltenberg	4594	
Erna Solberg	2780	
Siv Jensen	2589	
Carl I . Hagen	1896	
Trond Giske	1853	
Kristin Halvorsen	1661	
Kjell Magne Bondevik	1263	
Per Sandberg	1134	
Lars Sponheim	1028	
Jonas Gahr Stør	1008	

Top 10 reported speech verbs

Inflected form	Frequency
sier	12725
sa	5675
mener	3531
skriver	2823
kaller	1362
skrev	753
tror	614
uttalte	570
si	567
lover	552

Base form	Frequency
si	19455
mene	4105
skrive	3773
kalle	2192
uttale	944
tro	892
love	872
snakke	775
fortelle	629
hevde	610

Search interface: under development



References

Krestel R., S. Bergler and R. Witte (2008). **Minding the Source: Automatic Tagging of Reported Speech in Newspaper Articles**. Proceedings of the Sixth International Language Resources and Evaluation Conference, LREC 2008.

O'Keefe et al. (2012). A Sequence Labelling Approach to Quote Attribution. Procs. 2012 Joint Conference on Empirical Methods in Natural Language Processing and Computational Natural Language Learning, pp. 790–799.

Pareti et al. (2013). Automatically Detecting and Attributing Indirect Quotations. Procs. 2013 Conference on Empirical Methods in Natural Language Processing, pp. 989–999.

Discussion points

- Is this data useful for social science research? Any past work using such data? How should the data be made accessible for analysis?
- How good does the data need to be in order to be useful? Is exact quote extraction important?
- How to improve precision and recall with more linguistic analysis and language technology?
 - O'Keefe et al. (2012) show some improvement using a large set of features for quote attribution
 - Pareti et al. (2013) show some progress with extraction of indirect speech using a mix of linguistic features
 - Need for more refined linguistic analysis, e.g. to distinguish assertions and beliefs (cf. Pareti et al. 2013)